Through the Rx for Change program, pharmacy students at the Purdue College of Pharmacy and around the world are becoming advocates for healthy living in the communities they serve. Dr. Karen Hudmon, Professor of Pharmacy Practice, who lost her mother to smoking-related lung cancer at a young age, is a passionate advocate for tobacco cessation. This led her to help create Rx for Change, the only shared curriculum for health care professionals, from psychiatrists to cardiologists to pharmacists, on the topic of tobacco cessation counseling.

- Rx for Change - Video
- Purdue leads push for tobacco cessation - Big Ten Network video
  - Big Ten Network article and video